



## Immersive Design releases IPA v8.1 with interactive 3D PDF and U3D generation

*Fast and easy interactive 3D PDF generation moves into the mainstream*

For Immediate Release

IPA v8.1  
Interactive 3D PDF  
And U3D Generation

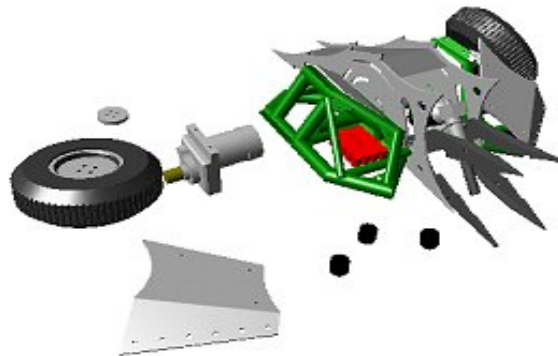


**Acton, MA- May 19, 2005** - Immersive Design announces the immediate availability of IPA v8.1 with interactive 3D PDF and U3D generation. For companies distributing their product documentation in Adobe® PDF format, IPA gives users the ability to generate interactive 3D documentation and enhance their existing documents for procedure, training and promotional purposes. IPA v8.1 in conjunction with Adobe® Acrobat® Professional 7.0 adds the ability to quickly and easily create interactive 3D PDF files that can be interacted with by anyone with free Adobe Reader® 7.0 software.

IPA v8.1 is the first software application to automate the process of generating interactive 3D documentation in PDF format. IPA automatically generates the 3D PDF document and associated actions so that the user only needs to determine the process steps. Going from an MCAD assembly to the interactive 3D PDF file takes just a few minutes. Through the creation of Microsoft® Word® documents which include all the necessary information for 3D PDF generation, IPA users also have the ability to enhance their existing documentation by embedding the IPA generated Word documents in their current publications and publishing an enhanced 3D PDF file.

"Immersive Design focuses on mainstream uses of a manufacturing company's 3D engineering data—in service manuals, assembly process documents, part selection catalogs. Outside of engineering, people demand a document with which they feel comfortable—and that basically means PDF," says Greg Smith, CEO of Immersive Design. "The combination of interactive 3D content generated by IPA v8.1 and the advanced review and commenting tools and document security controls found in Adobe Acrobat Professional 7.0 provide manufacturing companies with a powerful tool communicating their product information."

[www.immdesign.com](http://www.immdesign.com)



**Click on the image to activate the 3D view. Use the text below to view the assembly process.**

**Step 1:** Insert and secure the motor inside the frame.

**Step 2:** Attach the three 5 in. bushings to the frame

**Step 3:** Align the holes in the right armor plate with the bushing holes and secure.

**Step 4:** Attach the NPC hub and wheel to the motor.

Easy Beast battlebot assembly courtesy of Donald Hutson and Mutant Robots.

### **About Immersive Design**

Founded in 1995 and headquartered in Acton, MA, Immersive Design is a privately held corporation that develops and markets IPA, interactive 3D authoring and web publishing software used to communicate mechanical product and process designs. Visit the company's Web site ([www.immdesign.com](http://www.immdesign.com))

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